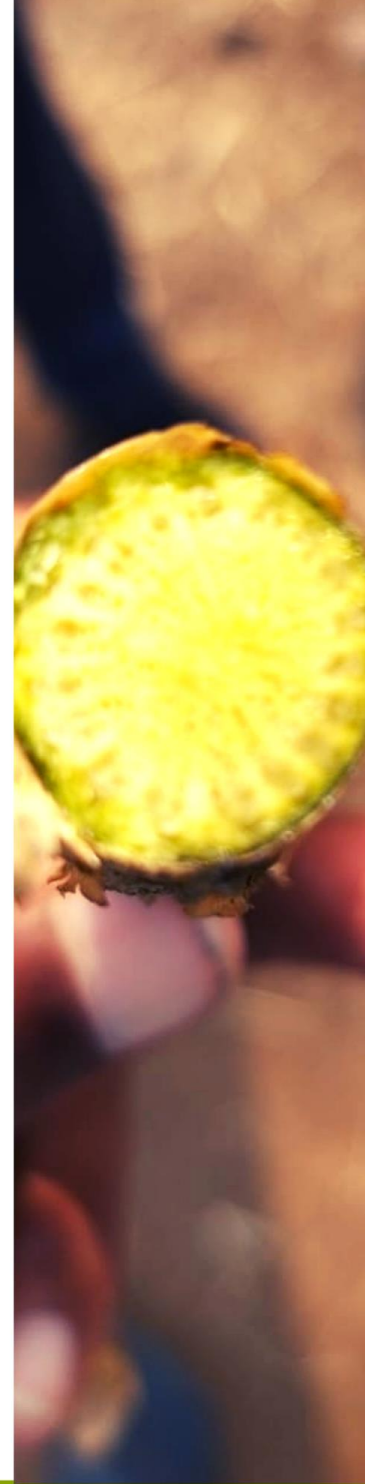


CEI Activity Report

FEBRUARY 2022



HOLISTIC
EMPOWERMENT



#CEIWinterRelief for the Tribals and other Vulnerable rural sections

The winter season has been particularly difficult for the most destitute and marginalised sections of the society such as the Particularly Vulnerable Tribal Groups and the other similar extremely below poverty line sections of the society. There has been a resurgence in Covid-19 and other viral infections. CEI is providing sufficient aid to those destitute and disenfranchised sections who are living in most remote villages of Maharashtra, Madhya Pradesh etc. where there is no medical facility or basic utilities available.



Under #SaveAChild Program, CEI distributed clothes and other essential provisions for winter to Durgesh ji is a destitute child, he belongs to extremely below poverty line rural section. He is physically & mentally disabled and there is nobody to provide him the proper care and nutrition that he requires. He lives in remote village of Sirpoi, in Agar, Madhya Pradesh. Cold wave amid Pandemic added further to his woes. These tribal villages have also suffered from cold rainfall in these severe winter times.

CEI is taking care of essential provisions and providing him with warm clothes and food provisions.

CEI is also ensuring other requirement for such children in challenging situations and physical conditions.

CEI will continue to carry out food & medical aid for the most impoverished and cut-off sections of societies in remote villages, tribal areas in places worst affected by Covid.

CEI Sashakt Beti - Education

Quality education, overall intellectual, cognitive growth and laying foundation for skill development and career growth is essential especially for girl child in rural areas. There is a need for focused intervention in rural education since successive waves of pandemic have stalled a lot of efforts in this particular development area.



CEI has been very successful in bringing change in mindset in the rural areas where we are operational. Due to our efforts through our Sashakt Beti initiative, parents are more willing to promote the education of their daughters.

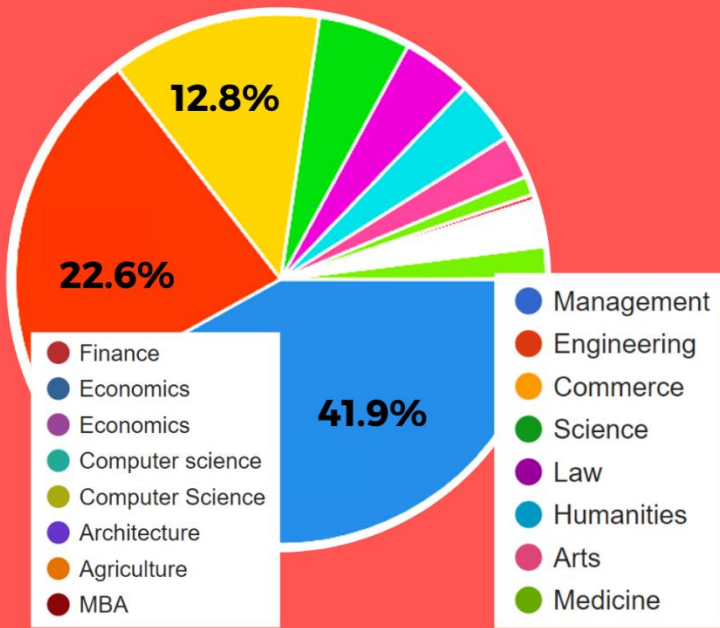
CEI has been supporting daughters from remote rural areas such as Satyaa in their education. Satyaa belongs to remote village in Malwa region, Madhya Pradesh, from economically backward section.

CEI has been providing financial assistance and sponsoring her education.

There are many such daughters from these unknown vilages with so much potential and grit. CEI's Sashakt Beti initiative provides them with the requisite infrastructure, financial aid, assistance, long term care and Hope & support to overcome any challenge in their life.

Due to the holistic nature of CEI Sashakt Beti empowerment initiatives, CEI is fulfilling all requirement of our rural destitute daughters. Previously, during the recent cold wave, CEI had provided essential food and clothing provisions to young, destitute daughters in order to survive the harsh winter.

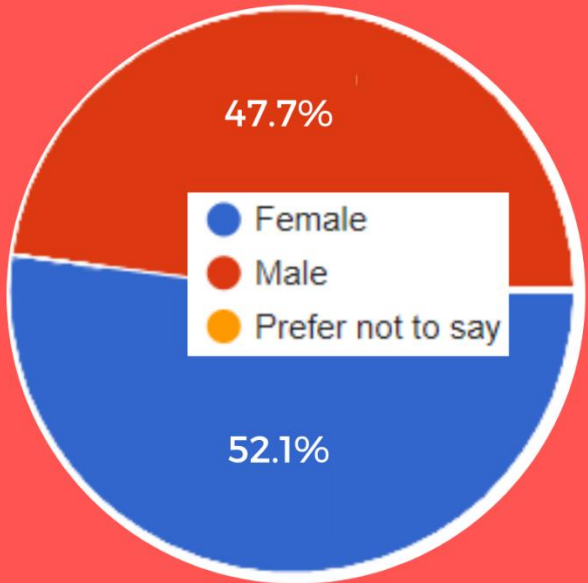
CEI INTERNSHIP



CEI INTERNSHIP AT A GLANCE

- 10K+** Students Empowered through the CEI Internship
- 165+** Universities Covered
- 140+** Team Leaders Built

CEI INTERNSHIP IS AT THE FOREFRONT OF EMPOWERING WOMEN LEADERS OF TOMORROW



The collage features several elements:

- Instagram Post:** A post by shikha_nrityangan from Panchkula, India, with 269 views. The caption reads: "I'll be conducting a #fundraiser online dance workshops for #CEI in collaboration with @taranpreetsingh564 and the #bhookH Campaign. @ceiempowers is working really hard to provide food and health kits to Tribal communities in Maharashtra". The post includes a video thumbnail with the text "DANCE YOUR HEART OUT, THIS SUMMER AT HOME" and "LEARN SOME SIMPLE MOVES AND GROOVES TO DANCE ONE TO ONE ATTENTION".
- LinkedIn Article:** A snippet of an article by Taranpreet Singh titled "MERCY CHEF THE SISTER CHEFS ARE DOING A LIVE SESSION ON COFFEE BROWNIES TO RAISE FUNDS".
- Graphic:** A graphic for "TAMBOLA EVENING" with the text "PLAY ON YOUR LUCK, WIN FOR THE NEEDY" and "EXCITING CASH PRIZES UP TO RS. 3000".
- Graphic:** A graphic for "CONFEDERATION OF EMPOWERMENT INITIATIVES" with the text "A life of giving is a life worth living. Lend your hands today." and "NETFLIX subscription of Rs.499 for one month" equated to "Food for a child for one month".
- Other Text:** "TOP CREATIVES: Ketan Sharma", "#VaishaliPuri: Arushi Sharma", and "Ketan Sharma (Team Leader, Yamuna) - @KES" are visible in the top left section.

CEI Internship Program

Confederation of Empowerment Initiatives (CEI) Internship (Live Project) is a Life-Transforming Industry mentorship and Guidance program for the students; where youth have the opportunity to work, remotely, on various Development Initiatives of CEI for the Socio-Economic empowerment of the marginalized sections.

CEI Internship also provides career mentorship opportunity from Industry stalwarts, domain experts, recruiters, CEOs etc who are all associated with CEI Leadership Panel as Senior CEI Leaders.

Students engage in interactive learning sessions about how CEI has built various empowerment initiatives from the ground up, formed international partnerships and collaborations bringing multiple stakeholders to perform value transfer and knowledge supply, while getting a chance to contribute in the empowerment of the nation.

CEI Internship Phase 17 ended in February and the subsequent CEI Phase 18 began on 27th February.

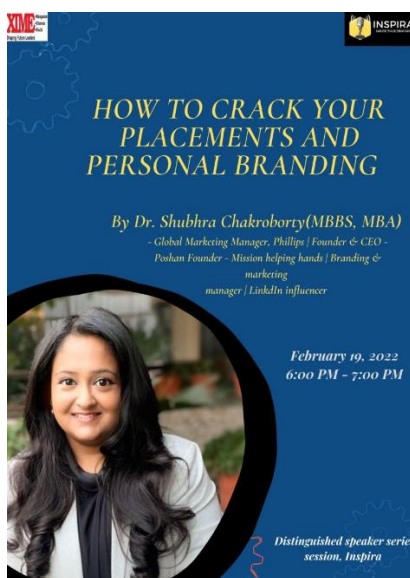


The poster for CEI Internship Phase 18 features a blue and yellow color scheme. At the top, the CEI logo is displayed with the tagline 'Confederation of Empowerment Initiatives'. Below the logo, the text 'GET YOUR DREAM JOB' is written in large, bold, black letters. A yellow banner at the top contains the text 'The Internship that Gets you Your Dream Job'. The main title 'CEI INTERNSHIP PHASE 18' is prominently displayed in the center. To the right, there is an image of a futuristic robot head. Below the title, three red callout boxes list benefits: 'WIN CEI Letter of Recommendation (Your Pathway to an Assured Career)', 'Job Facilitation - Career Development Your Lifelong Safety Net!', and 'Performance-Based Stipend'. A yellow starburst graphic on the right says 'APPLY NOW!'. At the bottom, a dark blue banner states 'STARTS ON 27 FEB 2022' and a yellow banner at the very bottom provides the LinkedIn link: 'https://in.linkedin.com/company/ceiempowers'.

Webinar and Career Mentorship Session by Senior CEI Leader

As part of CEI's Youth Skill Development Programme (YSDP), Senior CEI Leaders conduct Leadership & Personality Development Sessions along with Sessions catered specifically to the upcoming competitive Placements Season.

The CEI Senior Leadership also regularly conducts sessions in Premiere Institutes across the Nation & Internationally, on boosting Employment Prospects in the POST-COVID Industry, along with specific domain-wise webinars.



The poster for a webinar titled 'HOW TO CRACK YOUR PLACEMENTS AND PERSONAL BRANDING' is set against a dark blue background with a white grid pattern. The title is in large, bold, white letters. Below the title, the speaker's name 'By Dr. Shubhra Chakraborty (MBBS, MBA)' is listed, followed by her credentials: 'Global Marketing Manager, Phillips | Founder & CEO - Poshan Founder - Mission helping hands | Branding & marketing manager | LinkedIn influencer'. A circular portrait of Dr. Shubhra Chakraborty is shown on the left. The date and time 'February 19, 2022 6:00 PM - 7:00 PM' are displayed in the bottom right. At the bottom, it says 'Distinguished speaker series session, Inspira'.

Senior CEI Leader Dr. Shubhra Chakraborty conducted an insightful session and Webinars on "Personal Branding & Acing Business Competition in Shri Ram College of Commerce, Global Business Operations.

CEI has panel of Industry stalwarts associated with CEI as Senior CEI Leaders who regularly conduct various instructive engagements and industry training sessions with college students in order to help them excel in the Post-Covid industry.

CEI Internship program itself aims to bridge the gap between academia and industry, so that students are able to learn the demands of the post covid industry from domain experts and senior industry leaders themselves with more than 10000 students registering in CEI Internship program in past year.

