



# CEI ACTIVITY REPORT

March 2022



EMPOWERMENT



## Tribal SHG formation & Training

The particularly vulnerable tribal groups in the rural Maharashtra exist far below poverty line at the bottom rung of the society since past many many generations. In order to mobilise them and integrate them into sustainable empowerment initiatives, it is essential that self help group model or other search collective models are developed as a means of implementation of the same.

CEI held Entrepreneurship Development and Awareness Program about various government development schemes especially for the tribals and other health related awareness campaigns for tribal men self help group of Nere village, Sudhagad tehsil, Raigad district (Maharashtra). CEI has trained capable leadership from tribal community such as Ravi Pawar ji who conceptualized and implemented this training Shivar.



CEI is focusing upon social integration and community building initiatives wherein people moving beyond there caste and other affiliations, unite in the common purpose of taking forward our nation and empowering the backward sections of our society in a united and harmonious manner. CEI is also building various solutions for the tribals and other marginalised groups in the areas of sustainable livelihood, entrepreneurship related to agriculture and other allied activities as well as income generation initiatives for the below poverty line tribal men and women in their rural ecosystem itself.

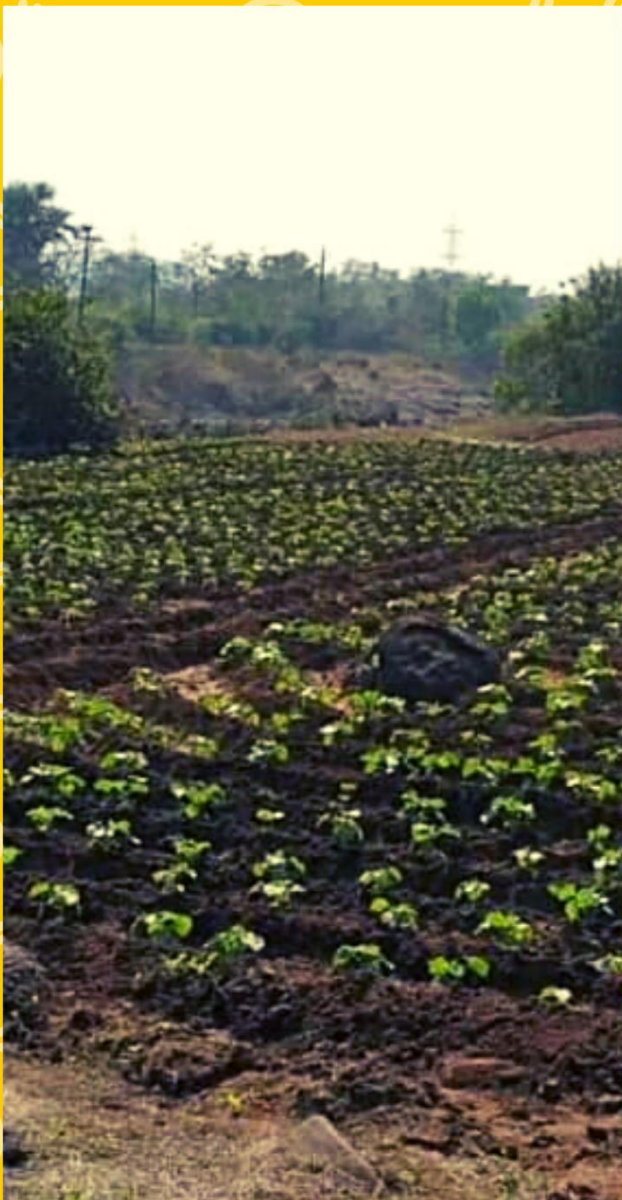
## ENTREPRENEURSHIP



## DIVINE SPIRAL THEORY

**True Empowerment** occurs when an Ecology of Empowerment is built between the Empowered and the most Backward Sections of Society through Spiritual Humanitarianism, which inevitably results in the Holistic Empowerment of Society in the larger interests of the Civilisation

- **Rashtra Rishi Shri Lahiri GURUJI**  
(The Spiritual Inspiration behind CEI)



## CEI Internship Program

Confederation of Empowerment Initiatives (CEI) Internship (including Live Project) is a Life-Transforming Industry mentorship and Career Guidance program for the students; where youth have the opportunity to work, remotely, on various Award-Winning Development Initiatives of CEI for the Socio-Economic empowerment of the nation. CEI Internship provides Golden opportunity of Career Mentorship & Job opportunity from Industry stalwarts, domain experts, recruiters, CEOs etc who are all associated with CEI Leadership Panel as Senior CEI Leaders. Interns also get to avail the ESG brand value on their CV, since the development initiatives of CEI are ESG compliant.



The poster features a yellow background with a target icon and the text 'GET YOUR DREAM JOB'. Below this, it says 'The Internship that Gets you Your Dream Job'. The CEI logo and 'CEI INTERNSHIP PHASE - 19' are prominently displayed. Two callouts highlight benefits: 'WIN CEI Letter of Recommendation (Your Pathway to an Assured Career)' and 'Job Facilitation - Career Development Your Lifelong Safety Net!'. A 'STARTS ON 10 APR 2022' banner is at the bottom, along with the LinkedIn URL <https://in.linkedin.com/company/ceiempowers>. A 'DREAM JOB' sign is also visible.

CEI Internship Phase 19 is going to begin from 10th April.

CEI Internship program equips students to be trained and prepared for the requirement of the future industry.

Top performing interns are able to achieve CEI Letter of Recommendation (LoR), signed directly from the CEO of CEI, which further gives tremendous credence to the skills that have implemented in the CEI projects.

CEI Letter of Recommendation is a universal standard of excellence which provides Career boost and competitive advantage to your CV in all Industry sectors.

Interns who have won CEI LoR have gone on to win excellent job opportunities, industry positions and have become industry leaders at a young age thus leveraging upon the strength of CEI Letter of Recommendation.

CEI Internship is an Enriching upskilling Process that enables students to know the skill which are in-demand in the industry and gives required work experience in the same, thus greatly enhancing their probability of success in any career domain. We also provide training modules in Virtual Group Discussion, Interview preparation and overall guidance to make students ready for the job requirements in this Digital Era and to be successful as an entrepreneur apart from the chance of participating in various modules such as Strategic Sales, Marketing, business development etc.

More than 10000 students have benefitted from CEI Internship program in just past year itself.

## Webinar and Career Mentorship Session by CEI Leaders

As part of CEI Webinar program, Senior CEI Leaders conduct Leadership & Personality Development Sessions along with Sessions catered specifically to the upcoming competitive Placements Season.

The CEI Senior Leadership also regularly conducts sessions in Premiere Institutes across the Nation & Internationally, on boosting Employment Prospects in the POST-COVID Industry, along with specific domain-wise webinars.



PGDM - BIG DATA ANALYTICS  
CORPORATE RELATIONS & PLACEMENTS COMMITTEE

**DR. SHUBHRA CHAKRABORTY**  
Founder & CEO - Poshan  
Marketing Manager - Philips  
Branding & Marketing Consultant  
LinkedIn Influencer  
Winner of 22+ Business Competitions

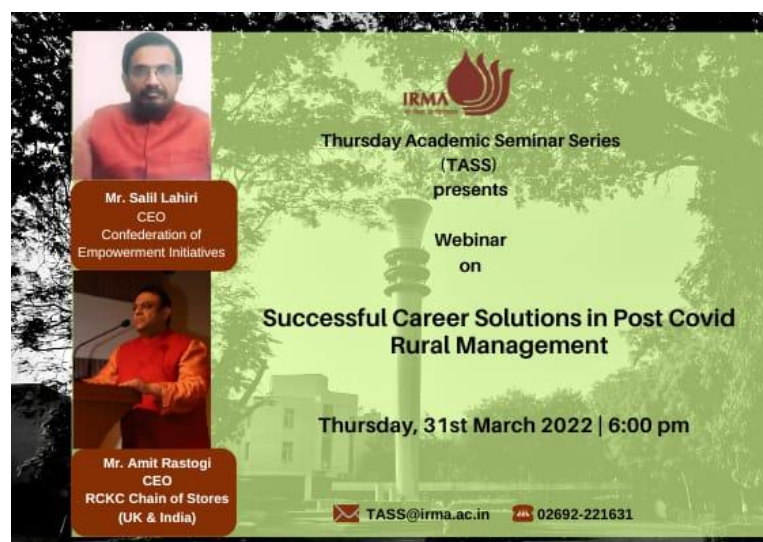
19<sup>th</sup> March '22  
4 PM  
TOPIC: CRACKING A PPO & PERSONAL BRANDING

In previous month, Senior CEI Leader Dr. Shubhra Chakraborty conducted an insightful session and Webinars on "Personal Branding & Acing Business Competition in Shri Ram College of Commerce, Global Business Operations.

CEI has panel of Industry stalwarts associated with CEI as Senior CEI Leaders who regularly conduct various instructive engagements and industry training sessions with college students in order to help them excel in the Post-Covid industry.

CEI Internship program itself aims to bridge the gap between academia and industry, so that students are able to learn the demands of the post covid industry from domain experts and senior industry leaders themselves with more than 10000 students registering in CEI Internship program in past year.

CEI also held an instructive webinar in the prestigious IRMA college for the MBA batch as part of their Thursday Academic Seminar Series (TASS) a webinar on "Successful Career Solutions in Post Covid Rural Management" by Salil Lahiri (Shri Bhajji) CEO, Confederation of Empowerment Initiatives and Senior CEI Leader Adarniya Amit Rastogi ji CEO, RCKC Chain of Stores (UK & India).



IRMA  
The Institute of Rural Management

Thursday Academic Seminar Series  
(TASS)  
presents

Webinar  
on

**Successful Career Solutions in Post Covid  
Rural Management**

Thursday, 31st March 2022 | 6:00 pm

Mr. Salil Lahiri  
CEO  
Confederation of  
Empowerment Initiatives

Mr. Amit Rastogi  
CEO  
RCKC Chain of Stores  
(UK & India)

TASS@irma.ac.in 02692-221631

## Industry Placement Accelerator Module Program (iPAM Program)

The CEI Internship Programme has been one of the most popular internship programmes amongst students across all domains.

In the past two years, students from across India, from various Universities and domains have undergone the CEI Internship Programme, and have been mentored by Senior CEI Leaders.

This value addition to their CVs enabled many students get placed in very good companies with a very good package. CEI now looks at taking this up at an Institutional level by collaborating with Educational Institutes.

### Program Objective:

Providing a Career Growth and Industry Placement accelerator platform led by Industry Leaders from Fortune 500 companies having decades of Diverse experience. The iPAM program is relevant for College youth and working professionals to plan their career through customized and expert Industry mentorship.

### Delivery Structure:

- **Introductory Webinar**

CEI's Panel of Industry Stalwarts including Venture Capitalists, CEOs, Headhunters etc. (who are all empaneled with CEI as Senior CEI Leaders) will conduct detailed career guidance session as well as explain the various Modalities of value offerings including job opportunities, career growth under the Niche Value Proposition of iPAM Program.

- **Post Webinar and Profile selection of Students:**

| I - III Months                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>• <b><u>CEI Internship: Value Offering</u></b></li> <li>• i) Intern gets to attend Masterclasses of and interact with Industry Leaders and learn Industry insights in areas such as Corporate Strategy, Business Development, High Performance Computing, Leadership Development, Artificial Intelligence, Digital Resiliency, Digital Finance, Strategic Communication, Global Marketing, International Finance &amp; International Collaboration Management, Scalability Solutions, Successful Strategies for Raising Capital by Startups etc through Industry case studies.</li> <li>• ii) Achieving the Coveted CEI Letter of Recommendation (CEI LoR) from CEO that provides an advantage in the Job Industry.<br/><br/>CEI LoR is a Universal Standard of Holistic Excellence.</li> </ul> |

Upon Receiving CEI LoR: Intern get to avail **Career Accelerator Module**

- **Career Accelerator Module (Upto One Year)**

- ✚ Access to CEI Incubation
- ✚ Access to CEI Knowledge Hub, which contains proprietary industry standard knowledge material on all strategic sectors explained in Section [C](#)
- ✚ Access to Career Guidance & Career Booster Modules, run by Industry Stalwarts (Details explained in Sections [C](#) and [D](#))
- ✚ Resume Building
- ✚ Skill Upgradation Guidance, including IBM Skillsbuild: specific to their career path
- ✚ GD & PI mentorship customized to Industry sector
- ✚ One Year Industry Leader Personal Support (Details explained in Sections [C](#) and [D](#))
- ✚ Work opportunity in Strategic Industry Projects
- ✚ Aptitude & Mental Health
- ✚ Industry referrals & Networking with VCs, HR, CEOs
- ✚ Startup Mentorship
- ✚ CEI Team Leader & Business Strategy Officer opportunity

### **Niche Areas & Strategic Sectors covered under iPAM**

Unique and Invaluable value proposition of iPAM is that Senior Industry Leaders will be mentoring students and helping them in gaining insights into Industry Demands, trends, Industry relevant skills into getting jobs.

CEI has Global leaders (Empanelled as Senior CEI Leaders) from various strategic industry sectors in Advanced technology, AI, Business Consultancy and Patent holders such as Suman Kalyan ji, Sujay Kumar ji from whom students can learn Advanced Technology Applications and Solutions to Industry use cases.

Similarly, CEI has Global Leaders (Empanelled as Senior CEI Leaders) from various Management Verticals like Dr Shubhra Chakraborty ji from Marketing, Rajiv Kapahi ji from Finance, Gaurav Singh ji from Venture Capital and Angel Investing, Prateek Hak ji from Corporate Strategy, Abhijit Khanna ji from Design Thinking, Dr Subir Chakraborty ji from Healthcare, Yogesh Saigal ji from HR etc. from whom students can learn all aspects of Management Sciences and Best Industry practices.

Through the aforementioned CEI Introductory Webinar, Internship and Career Accelerator Module we provide industry exposures to students through explaining Industry use cases, relevant project examples and insights to students which will add to their career growth prospects and also be complementary to the course programs which are already being taught to them.

There are following areas covered under CEI Webinar and to meritorious candidates Senior CEI Leaders will also provide further corporate work, jobs and career growth opportunity in following areas (indicative list):

1. Artificial Intelligence, Data Science, Analytics
2. Global Marketing, E-Commerce, Sales & Branding
3. Digital Marketing, Social Media, Web Development
4. International Finance & Business Analytics;
5. Strategic Communication, Negotiation & Closing the Deals
6. Corporate Strategy & Business Development
7. Product Management
8. Healthcare Industry
9. Computational Biology & Bioplatforms
10. Business Consulting & Strategy
11. Banking & Finance
12. Corporate Law, Asset Reconstruction, IBC, Intellectual Property
13. Start up & Incubation
14. Resiliency and IT Management;
15. Transition Management & Digital Finance;
16. Design Thinking
17. Career Development Strategies to Transform Today's Indian Youth into Tomorrow's Leaders in a Post Covid, AI - Driven World
18. Fintech
19. Entrepreneurship Development
20. Carbon reduction strategies, sustainability sector and environmental financing